

RedShelf Resources and Textbooks

Last Modified on 01/12/2021 5:24 pm EST

RedShelf was founded on the belief that digital content can make an enormous impact on affordability, access and outcomes in higher education. Red Shelf is a platform that reduces the cost of course material for our students. When faculty members choose Inclusive Access for the delivery method of course content for class, students automatically receive digital course materials through Moodle on or before the first day of class, and they pay the lowest price possible.

Although students can 'opt-out' of the digital materials and purchase their materials elsewhere, very few choose to do so because of the convenience and competitive pricing. Students who remain 'opted in' to their digital course materials will have their banner account billed approximately 3 weeks after the beginning of each semester allowing for ample time for students to utilize the material offered to them and decide if this works for them.

Here is a price summary of 2 courses currently utilizing Inclusive Access for Spring 20 term:

	Human Resource Management (MGMT310)	International Marketing (MKTG445)
<i>New textbook price:</i>	\$101.50	\$184.00
<i>Used textbook price:</i>	\$76.50	\$138.00
<i>eBook price</i>	n/a	\$166.50
<i>Inclusive Access RedShelf price:</i>	\$57.00	\$73.00

The McNeese University Bookstore has partnered with RedShelf for the delivery of this content. Please feel free to browse www.solve.redshelf.com and see the many features and ease of use for professors and students.

If you are interested in offering this savings to your students next semester and learning more about RedShelf please don't hesitate to contact the McNeese Bookstore Manager, Assistant Manager or ask current professors who already use this course content delivery method. Keep in mind Webinars can be arranged for groups of professors or departments who are interested or have additional questions about their departments.

Please let Donna Martin, dmartin@mcneese.edu, or Wendy Miles, wmiles@mcneese.edu, know if you need additional information.
