

Guide to RedShelf Textbook Service

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Redshelf provides discounted digital textbooks to McNeese students securely through Moodle courses. RedShelf's Inclusive Access (IA) Program delivers course materials that provide students with access to textbooks and course materials from the first day of class. Students pay the discounted negotiated price through their McNeese student account.

McNeese instructors have been using RedShelf since Fall 2019.

Benefits of using RedShelf's Inclusive Access are:

1. Cost savings for students.
2. First-day access to textbooks and course resources.
3. Support from McNeese staff and RedShelf partners if students experience billing issues or have access issues with the textbooks at any time.
4. Peace of mind that the secure transaction is providing access to the materials needed for the course and not an alternative textbook edition; and that the transaction is from a secure source that will not compromise a student's financial accounts.
5. Improved efficiency with RedShelf's eReader.
6. Professor visibility into reading activity/engagement.

Semester Start Checklist to setup Redshelf tools in the course:

1. Two weeks before the start date for the semester, locate the pre-installed RedShelf tool in your new Moodle Course Shell. This ensures students will have access to their content and the opt-out function.
2. If you're using COURSEWARE (Connect, MyLab, MindTap, etc.) – Make sure your publisher link is also included in the course. Please contact your publisher rep or contact the McNeese bookstore to get the textbook rep contact information. McNeese's eLearning department has already pre-installed the publisher tools in each new Moodle Course Shell.
3. Include what Inclusive Access is, the FAQ website (solve.redshelf.com), and the benefits above, in your Syllabus.
4. Point students to solve.redshelf.com for any Inclusive Access questions. McNeese's eLearning Department has pre-installed Redshelf information that students will need to either purchase their RedShelf resources or to opt-out.

Further Questions?

Check out solve.redshelf.com for questions or more information on how RedShelf delivers Digital Access

McNeese Bookstore Contacts:

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